

Hithesh Cariappa

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Product Enthusiast with a background in Product Design and UX, skilled in user research, prototyping, and cross-functional collaboration to deliver, user-first products.

Skills & Certifications

Product & Growth: User Research, A/B Testing, Funnel Optimization, Product Strategy, Roadmapping, GTM Strategy, Prioritization

Data & Tools: SQL, Data Analysis, Documentatation, Prompt Engineering, Lovable, n8n, Adobe Creative Suite

Execution: Wireframing, Prototyping, Stakeholder Management, Experimentation

Certifications: Top Fellow at [Product Space PM Fellowship](#), [GrowthSchool UX Design](#)

Professional Experience

Mygate Jan 2026 - Present

Product Intern

- Conducted user research with residents and stakeholders to validate assumptions and identify user pain points
- Optimized content for the Local Buzz feature, improving discoverability and increasing feed engagement by 36% through iterative experiments
- Built automated workflows using n8n agents to streamline content research and reduce manual effort

Avasify Apr 2024 - Oct 2024

Product and Design Intern

- Designed a role-based onboarding flow tailored for tenants and affiliate marketers, ensuring clarity from the first interaction.
- Built an intuitive user access & permissions system to prevent role confusion and friction.
- Streamlined the signup-to-dashboard journey, improving successful account setup by ~15%.

Graviti Feb 2024 - Mar 2024

Product Design Intern

- Designed an onboarding flow optimized for truck drivers, improving usability, accessibility, and task completion.
- Streamlined interactions to reduce friction points, enhancing adoption for drivers with varied digital literacy.
- Increased onboarding completion rates by 5%, leading to higher conversion and product adoption.

web3onwards Oct 2023 - Jan 2024

UX Design Intern

- Collaborated with developers, product managers, and designers to deliver the landing page, movie detail page, and rating workflow.
- Created user-friendly wireframes, prototypes, and interaction flows to simplify the experience for film enthusiasts, strengthening user engagement and satisfaction metrics.

Education

Ramaiah University of Applied Sciences 2022 - Present

Bachelors of Design in Interaction Design CGPA - 7.1

Vice President - Photography Club, RUAS

- Led a team to execute events, campaigns, and collaborations across campus

Director of Media and Communication - Rotaract RUAS

- Managed social media, PR strategy, communication campaigns and delivered marketing assets for events

Designer - TedX RUAS

- Designed branding assets aligned with TEDx guidelines across digital and physical touchpoints